



**VASQUEZ**  
+ COMPANY LLP

Certified Public Accountants and Consultants

# **TURN CHALLENGES INTO ADVANTAGE**

**Strengthen Your Operations with  
Smart Outsourcing Solutions**

A Practical Guide to Outsourcing

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# Turning Pressure into Opportunity

## Why Outsourcing Is a Smart Advantage Today



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**You are trying to build something that lasts.**

You need clarity in your numbers, confidence in your systems, and the freedom to focus on what moves your organization forward. But as responsibilities grow and expectations rise, the work behind the scenes, including finance, accounting, technology, cybersecurity, compliance, and daily operations, can quietly consume more time, energy, and attention than you ever planned.

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When internal teams are stretched thin, progress starts to feel heavier. Reporting slows. Processes become manual. Decisions take longer. Instead of thinking ahead, you are pulled back into day-to-day problem solving. It does not have to stay that way.

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Growth should feel exciting, not overwhelming. With the right support in place, you gain the freedom to lead, innovate, and move forward with purpose.

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This guide helps you decide whether outsourcing is the right next step and how to make it work for you.

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Vasquez + Company LLP is a full-service CPA firm founded in Los Angeles over 55 years ago and has an unparalleled reputation for delivering outstanding audit, tax, accounting, and consulting services. Innovative strategies, improved efficiencies, and increased growth are the goals of our partnership with you. We put your success first.



# Know Your Starting Point

## Assessing Operational Gaps, Risks, and Capacity Constraints

Take a moment to understand where pressure is building inside your organization. This quick self-assessment helps identify gaps, risks, and capacity constraints that may be limiting growth. It also highlights where the right support can create real momentum.

### Data & Decision Making

- Do executives have access to timely, accurate, and actionable reporting?
- Are key performance metrics easy to track and consistently used?
- Is critical data centralized, reliable, and easy to retrieve?

### Workforce Capacity

- Are hiring challenges or turnover creating strain in key roles?
- Do daily operations rely heavily on a few individuals?
- Are skilled team members spending time on routine or administrative tasks instead of higher-value work?
- Do you have dependable access to IT support and security monitoring?

### Process Efficiency & Transformation

- Are manual processes slowing productivity or increasing the risk of error?
- Are systems and technology keeping pace with business demands?
- Can you scale quickly during peak periods without disrupting operations?
- Do employees have time to improve processes, or are they focused on catching up?

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# Market Forces at Work

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## Outsourcing Trends Reshaping Modern Organizations

The operating environment has shifted — and organizations are feeling it.

Talent remains difficult to secure, labor costs continue to increase, and technology is evolving faster than most internal teams can keep pace. At the same time, leaders are expected to deliver speed, accuracy, security, and insight with fewer resources. In response, organizations are changing how work gets done.

Today, more than 70% of companies use outsourcing to access specialized services, improve flexibility, and control costs. What was once a tactical decision has become a core operating strategy for increasing success.

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## What is Driving the Shift

### > Talent Constraints

Persistent labor shortages and turnover are pushing organizations to seek flexible, reliable capacity without long hiring timelines.

### > Cost Pressure

With nearly 60% of executives focused on cost predictability, outsourcing offers scalable support without fixed overhead.

### > Technology Acceleration

Automation, analytics, cybersecurity, and cloud systems are now essential. Outsourcing delivers capability without expensive upfront investment.

### > Rising Risk & Oversight

Expectations continue to grow, increasing the need for stronger controls and consistent execution.

Outsourcing is no longer about outsourcing work — it is about strengthening operations. Organizations that adopt flexible models gain resilience, clarity, and the ability to move faster in a cost-effective manner in a changing and competitive market.

# From Resource Strain to Competitive Strength

## How Flexible Staffing Solutions Drive Growth and Resilience

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As demands rise, stretching internal teams or rushing to hire permanently is not always the best answer. Flexible staffing creates speed, resilience, and control — transforming resource strain into a competitive advantage.

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Outsourcing offers breathing room — helping organizations scale smartly, reduce risk, and stay focused on what matters most.

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No staffing model is universally right — but the right choice can change how an organization performs. The comparison reveals where each option creates the greatest impact, empowering leaders to move beyond short-term fixes and build operating models that scale, adapt, endure, and achieve successful results.

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Benefits	Internal Team	Outsourced Talent
Availability & Continuity	●	●
Scalability During Peak Demand & Efficiency	●	●
Knowledge of Internal Operations	●	●
Access to Specialized & Technical Knowledge	●	●
Use of Modern Resources/Technology	●	●
Reduced Recruiting & Retraining Burden	●	●
Cost Predictability	●	●
Overall Operational Cost Savings	●	●

● Strong Benefit    ● Benefit depends on the source

# Choosing a Firm that Creates Value

## What to Look for in the Right Outsourcing Relationship

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Outsourcing is not just a staffing decision — it is a growth partnership. The right firm strengthens your organization, understands your pain points, and helps you operate with greater confidence. The wrong one adds friction, risk, and noise. Value comes from alignment, not transactions.

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### Alignment & Compatibility

The strongest firms listen first. They take time to understand your goals, culture, and operating realities — and adapt their approach to how you work. Look for providers with a track record of long-term relationships, clear communication, and upfront pricing.

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### Forward-Thinking Guidance

Great firms do not just solve the problems of today. They bring insight, perspective, and guidance — helping you modernize processes, strengthen controls, and prepare for what is coming next.

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### Comprehensive Capabilities

Your needs will not stay static. The right firm can support multiple functions and evolve alongside your organization, reducing the need to manage multiple vendors as priorities shift.



### Scalability Without Disruption

As demand changes, your firm should scale seamlessly — adding capacity during peak periods and adjusting support without sacrificing quality, continuity, or control.



### Depth of Experience

The right firm will bring proven experience, specialized skills, and exposure to best practices across organizations and industries.

# Maximizing Value Through Smarter Outsourcing

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## Best practices for Long-Term Success

Outsourcing is a powerful advantage when it is managed with intention. Most challenges do not stem from the outsourcing model itself; they arise when expectations, engagement, or strategy fall out of alignment.

### Measurable Goals & Open Communication

When communication is inconsistent or success is not clearly measured, outsourcing can quickly lose momentum. Without shared goals, regular check-ins, and defined performance indicators, even strong providers can fall out of alignment.

Establish clear objectives upfront, set a regular communication cadence, and agree on measurable outcomes that are reviewed consistently.



### Active Partnership & Ownership

Outsourcing does not eliminate the need for leadership or oversight. When organizations disengage or assume the provider will manage everything independently, gaps in direction and accountability can emerge.

Assign an internal owner, stay actively involved, and manage the relationship as a partnership.



### Balancing Immediate Needs with Lasting Impact

Selecting a provider based solely on immediate needs or cost can limit long-term impact. Outsourcing delivers its greatest value when it supports continuous improvement and long-term operational strength.

Choose partners with the capability to grow with you and align the engagement to both near-term priorities and long-term goals.



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# What Success Looks Like

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## Measuring Performance, Impact, and Long-Term Success

When outsourcing works, the results are clear. Performance improves, pressure eases, and operations become more efficient. Success is not measured by activity — it is measured by outcomes. An effective outsourcing arrangement should deliver one or more of the following outcomes:

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### Smarter, Faster Operations

Outsourced functions operate with greater consistency and discipline, resulting in faster turnaround times, fewer errors, and smoother workflows. Leaders gain clearer insight, faster and more reliable information to support confident decision-making.

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### Built-In Flexibility

Outsourcing allows organizations to adjust quickly as demands change — adding capacity, specialized skills, or coverage without disruption. This flexibility reduces internal strain and supports sustainable growth.

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### Competitive Costs with Predictability

By leveraging modern platforms, automation, and experienced professionals, outsourcing helps reduce recruiting, infrastructure, and overhead costs — while improving cost visibility, control, and profitability.

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### Fresh Perspective & Ideas

Experienced partners bring proven practices and new ideas from across industries. This outside perspective helps modernize processes, improve performance, and accelerate progress.



### More Focused, Engaged Teams

When routine or resource-intensive work is handled externally, internal teams can focus on higher-value priorities. The result is stronger engagement, improved morale, better alignment with planned goals, and quality output.



# The Vasquez Advantage

## Outsourcing That Strengthens How You Operate

With more than **55 years of service**, Vasquez + Company LLP supports organizations seeking to strengthen their operations, increase capacity, and streamline key functions.

Through **The Vasquez Advantage (TVA)** — our outsourcing platform in the Philippines — clients gain reliable, year-round support with continuous U.S. partner oversight.

### Our Outsourced Solutions

#### Accounting & Controllershship

- General Ledger, AP & Bank Reconciliations
- Month-/Year-end Closing & Audit Readiness
- Financial Reporting, Budgeting & Forecasting
- Cash Flow, G&A & A/R Analysis

#### External & Internal Audit Support

- Audit Planning, Risk Assessment & Execution
- Financial Statements Preparation & Review
- Internal Audits, SOX Compliance & Audit Binder Review
- Data Analytics (IDEA)

#### Technology Consulting & Assurance

- AI, Analytics & Technology Implementation
- Cyber Security & IT Controls (SAS 145, SOX, SOC)
- IT Governance, Policies & Data Backup/Recovery

#### Tax Support

- Tax Return Preparation

#### Other Business and Consulting Services

- Support tailored to your needs

### Secure Technology for Seamless Operations



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ORACLE



...And Others



Certified Public Accountants and Consultants

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# Trusted By Clients We Serve

See what our clients have to say about their experience with Vasquez.



“ They get the work done, they respond to me, the communication is open. They also take minimal direction and get the work done fast, so they have been making things a lot easier for me this year than I really could have ever hoped that they would be. ”

**LaPorte CPAs and Business Advisors**

“ Thank you all for another wonderful year! Your hard work and dedication are a big reason for the success of our team. All of us at LG can tell how hard you each work and your knowledge of all things nonprofit is greatly appreciated. We really enjoy working with each of you and are looking forward to another year ahead of us. ”

**Larson Gross CPAs**

“ I just wanted to say thank you so much for all you have done in the past year. It's been such a pleasure to have you as part of the Horne franchise team. Thanks so much for your willingness to lean in, especially at year-end when things are always crazy and a lot is going on just so we can get things done, serve our clients well, and grow together. ”

**Horne**

“ Thank you and your team for your partnership and support over the past 3 years. We have sincerely appreciated your diligence, responsiveness, and hard work. ”

**Stafferlink, LLC**

“ Overall, amazing work on this client! You were able to complete your fieldwork with minimal supervision, and the work itself was high quality. We are happy to have you as part of our audit team! Keep up the great work! ”

**BT&Co.**

“ They approach every task with excellent attention to detail and efficiency, consistently delivering work that goes beyond expectations. Their ability to manage multiple projects across clients while maintaining accuracy has been invaluable. Communication is a key strength, with timely and clear updates that keep stakeholders well informed. ”

Their willingness to take on new challenges, adapt quickly to changing priorities, and consistently deliver high-quality work makes them a highly valued asset to the organization. ”

**Atchley & Associates, LLP**